



The President of the General Conference

United Nations
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منظمة الأمم المتحدة
للتربية والعلم والثقافة

联合国教育、
科学及文化组织

HH Princess Rani Vanouska T. Modely
Founder and Director
Football World Heritage

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Your Highness,

As the Founder and Director of Football World Heritage Association, you are at the genesis of the Initiative which aims to inscribe Football as part of UNESCO World Intangible Heritage. After seeing the strong support of several UNESCO Member States, I took this Presidential Initiative which I see embodies great potentials for our Member States and Organization.

You have already been leading this campaign through your collaboration with several iconic players as well as with Football Federations and other relevant institutions, following the perspective of the FIFA World Cup 2022.

Given your powerful networking, it is important that you inform the players, clubs, federations and other personalities and make them involved in the high potential impact of this Initiative not only on our Member States but to Football itself also. They can all join the effort by signing the Football World Heritage pledge. The cooperation of the Federations will also be needed as they will chose the national players that would represent their countries. All such support will increase the confidence of our Member States who already support the Initiative.

Indeed, this beautiful game ultimately belongs to the people, that is, the populations of our 193 Member States. The game is a symbol of unity, and through the realization of Football as UNESCO World Heritage, it can become even more so. It is also important to note that Football World Heritage is about honouring the fans and the profession of the players themselves.

Yours sincerely,

Altay Cengizer

Ambassador

President of the 40th UNESCO General Conference