



United Nations  
Educational, Scientific and  
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des Nations Unies  
pour l'éducation,  
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Organización  
de las Naciones Unidas  
para la Educación,  
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Организация  
Объединенных Наций по  
вопросам образования,  
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منظمة الأمم المتحدة  
للتربية والعلم والثقافة

联合国教育、  
科学及文化组织

## The President of the General Conference

7.7.2021

HH Princess Rani Vanouska T. Modely  
Football World Heritage  
8, rue de la Paix  
Paris

Dear Princess,

It was my pleasure to meet you twice and discuss in some depth how Football can be associated with the work of UNESCO. I now think that there is an unused synergy between the worldwide attraction of Football and the power of UNESCO which can be brought together to serve larger humanitarian aims.

From this perspective, the project that you support through your Football World Heritage organization is much valuable and deserves vigorous attention. The core values of your project are consistent with the aims outlined in the Constitution of UNESCO, and I have decided to take up this subject with the Member States with a view to finding a durable way to achieve a lasting association. I do not doubt that there will be close interest from among the Member States of UNESCO once it is well understood that UNESCO will be able to strengthen its main messages of peace, valour and sportsmanship if a visible and official relationship is achieved. FIFA, the governing body of Football, on the other hand, will be able to drive benefits and will have a distinct opportunity to show that Football belongs to all the people.

I also think that Football inherently has the status of a world heritage. After all, there seems to be nothing else that resembles its power of appeal and evident magnetism. As such, Football has the power to inspire young lives everywhere and promote positive values. In this sense, its real value goes much beyond than the popular news about the monetary aspects which always make the headlines. Hence the unused synergy and the inherent parallels between the ambition of your organization and the fundamental message of UNESCO.

I very much encourage your Foundation's efforts and your personal commitment to this important project. Football is much more than what it seems. I therefore wish to assure you of my support and commitment.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'A. Cengizer'.

Altay Cengizer

Ambassador

President of the Fortieth General Conference of UNESCO